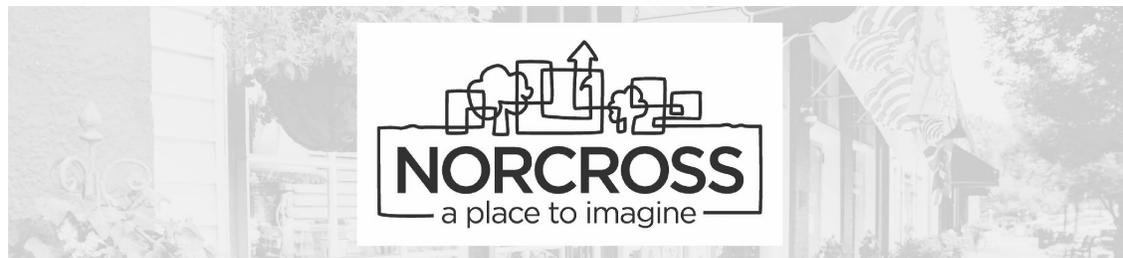
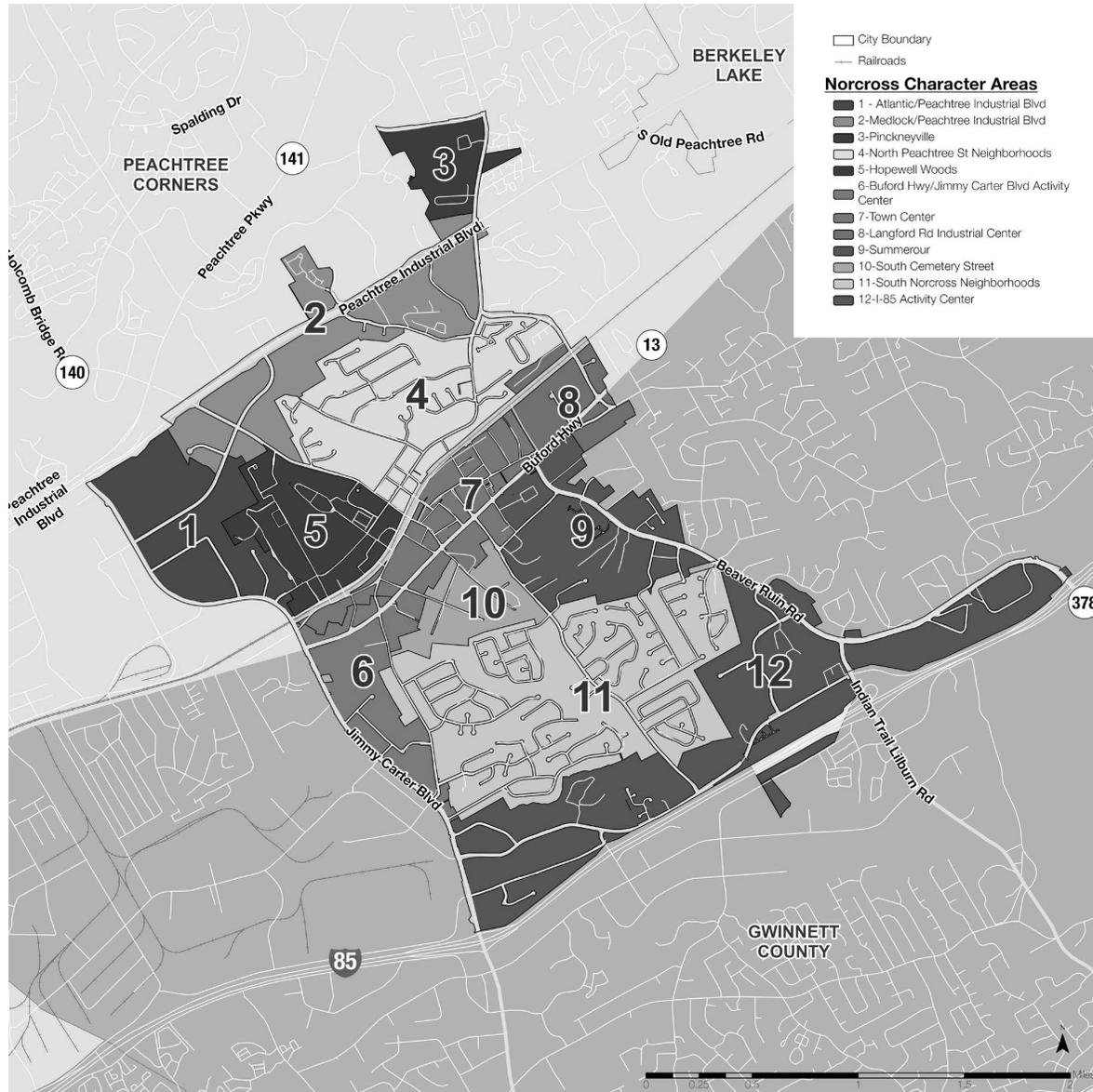


Norcross Comprehensive Plan and Buford Highway Master Plan Survey

The City of Norcross needs your input to update the City's Comprehensive Plan! This guiding document shapes the future of Norcross by addressing topics like land use, transportation, housing, and economic development. Although the Comprehensive Plan was most recently updated in 2024, the City is conducting an update to refine the vision for redevelopment and infill investments within the City and particularly along the Buford Highway Corridor. Your responses to this 5-minute survey will be instrumental to updating these key policy documents and defining Norcross' future growth.

Map of Norcross Character Areas



* 1. What is your relationship to Norcross? Please select all that apply.

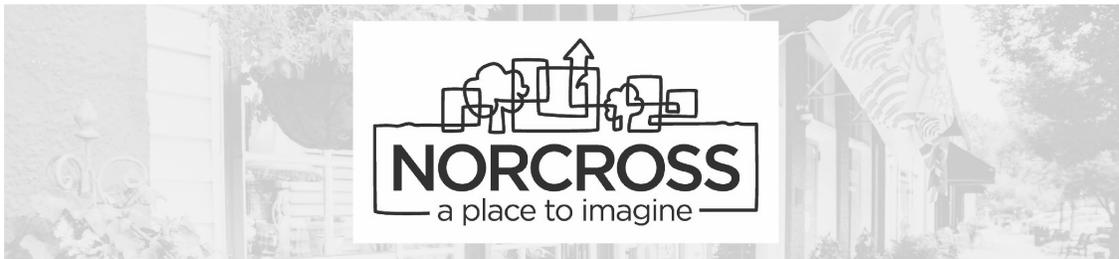
- I live in Norcross.
- I work in Norcross.
- I visit Norcross.
- Other (please specify)

* 2. If you live in Norcross, how long have you been a resident?

- Less than 1 year
- 1-2 years
- 3-5 years
- 6-10 years
- 11-15 years
- 16-20 years
- More than 20 years
- I do not live in Norcross.
- I prefer not to answer.

* 3. What is your age?

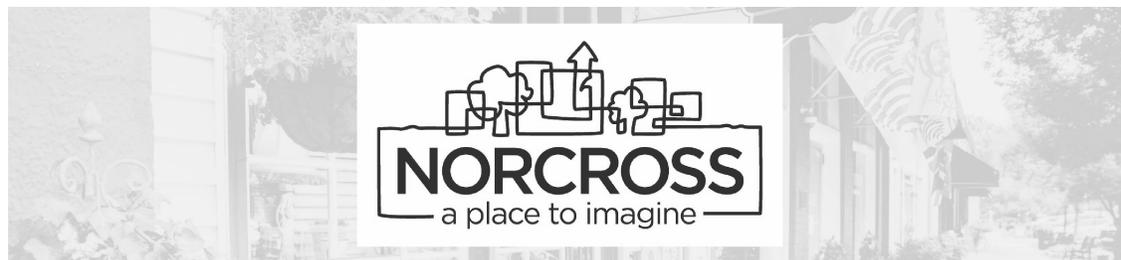
- 25 and under
- 25 - 34
- 35 - 44
- 45 - 54
- 55 - 64
- 65 - 74
- 75 and over
- I prefer not to answer.



The City of Norcross has very little vacant, undeveloped land remaining. This means that most new development will be in the form of redevelopment or infill development. While the City desires to continue as a preferred location for people to live, work, or visit, we also want to strike an appropriate balance between new and existing development.

* 4. When considering redevelopment or infill development within the City of Norcross, which of the following elements are most important to you? Rank each option on a scale of 1 to 5, where 1 is of lowest importance and 5 is of highest importance.

	1	2	3	4	5
New amenities, retail, and entertainment	<input type="radio"/>				
New or improved sidewalks, streetscape, and trails	<input type="radio"/>				
New greenspace or community gathering space	<input type="radio"/>				
There are appropriate transitions or buffers between new and existing developments	<input type="radio"/>				
Workforce housing (young professionals, police, firefighters, teachers, etc.)	<input type="radio"/>				
Senior housing (allows for aging in place or housing for aging family members)	<input type="radio"/>				
A variety of housing types and price points	<input type="radio"/>				
The character of existing, stable areas are preserved or enhanced	<input type="radio"/>				



Close-up of Buford Highway Character Areas



Character areas in Norcross assist in defining the city's unique sense of place and help guide future development and character. Each character area narrative provides detailed guidance for the specific sub-areas within Norcross, ensuring cohesive and contextually appropriate growth.

* 5. Within the character areas in the graphic above, what redevelopment models do you believe are the most appropriate for commercial and mixed-use areas? Select up to three choices.

Shopping and Retail



New Retail with Community Space



Shopping Center



Restaurants and Cafes



Entertainment Venues (e.g. Theatres, Art Galleries)



Office with Ground Floor Retail



Professional Offices



Stacked Flats



Multifamily Residential with Ground Floor Retail



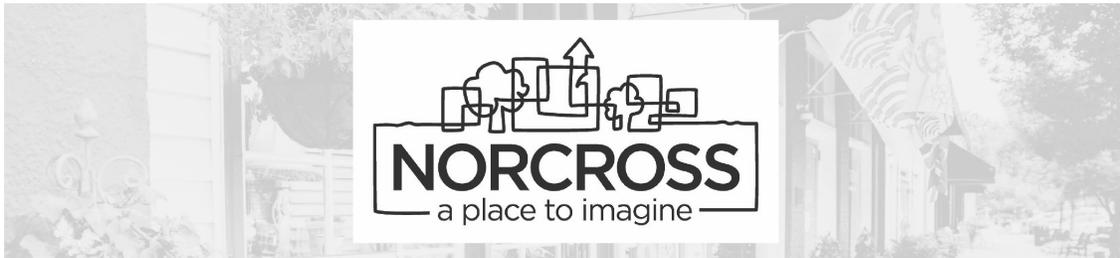
Multi-Family Housing



Townhomes

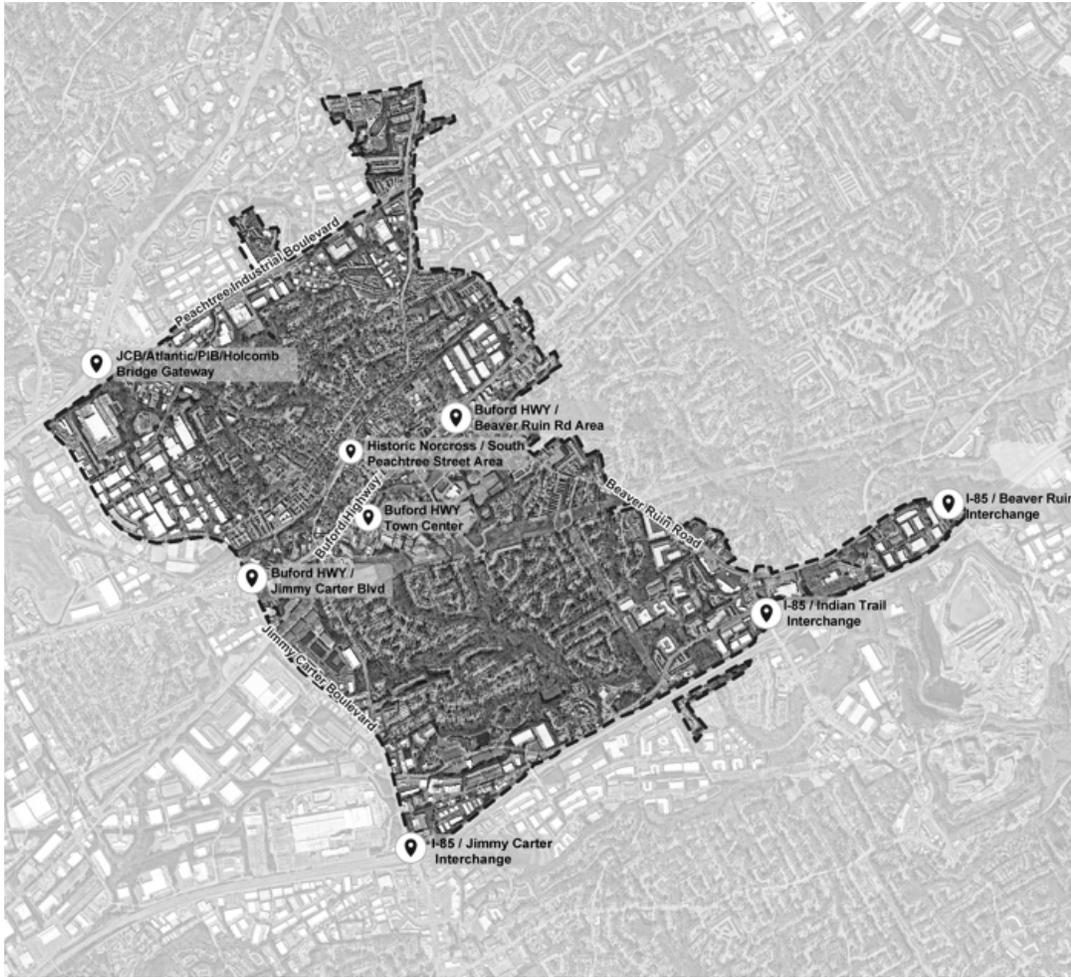


Other (please specify)



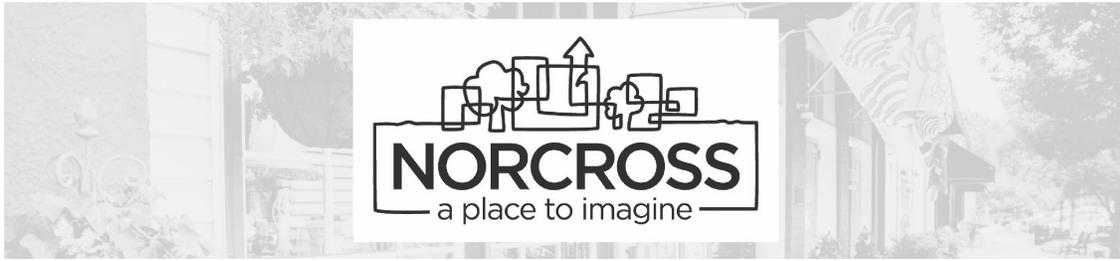
Norcross Comprehensive Plan and Buford Highway Master Plan Survey

Norcross Survey Map



* 6. Of the locations included in the above map, what top 3 locations are the most appropriate for future commercial/mixed-use development?

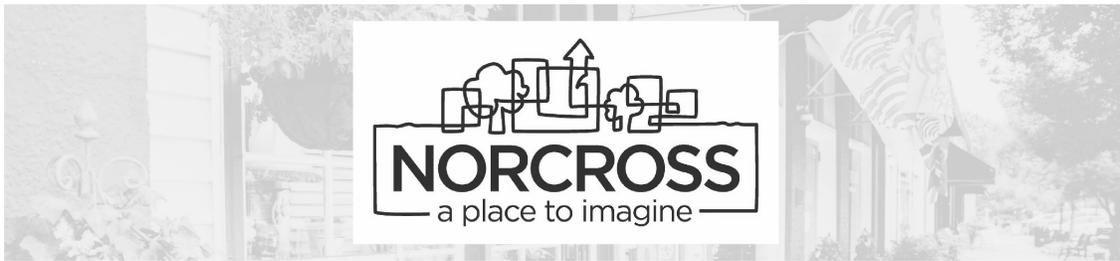
- Historic Norcross / South Peachtree Street Area
- Buford Highway Town Center (Mitchell Rd to Lively Ave)
- Buford Highway / Beaver Ruin Rd Area
- Jimmy Carter Blvd / Buford Hwy gateway
- JCB /Atlantic / PIB / Holcomb Bridge Gateway
- I-85 / Jimmy Carter Interchange
- I-85 / Indian Trail Interchange
- I-85 / Beaver Ruin Interchange



Norcross Comprehensive Plan and Buford Highway Master Plan Survey

* 7. What additional amenities would you like to see in Norcross? Select up to three choices.

- Walking and Biking Trails
- Parks and Public Gathering Spaces
- Improved Public Transportation
- Playgrounds and Sports Facilities
- Public Art Installations
- Water Features (fountains, splash pads, etc.)
- Community Gardens
- Charging Stations for Electric Vehicles
- Other (please specify)



Norcross Comprehensive Plan and Buford Highway Master Plan Survey

* 8. Do you support the City enabling more housing choices across a variety of price points through future development and zoning policies?

- Yes
- No
- Maybe

* 9. Which housing types would you like to see more of in the future? Select all that apply.

- Single-family detached homes
- Townhomes and condos
- Duplexes, triplexes, and quadplexes
- Cottage homes or cluster homes
- Low-to-moderate income workforce
- Multifamily housing
- Active adult living communities



Norcross Comprehensive Plan and Buford Highway Master Plan Survey

10. Is there anything else you would like to share?